

Digital Storyteller - Help us engage young leaders and entrepreneurs around the world!



Project Title	Digital Storyteller - Help us engage young leaders and entrepreneurs around the world!
Project Summary	Research/draft creative and engaging multimedia content (social media, videos, blogs, graphics, etc.) for engaging young leaders in Africa and Latin America to help them create positive change in their communities.
Country	United States

Project Description

Our office manages the Young African Leaders Initiative (YALI) Network and the Young Leaders of the Americas Initiative (YLAI) Network. They are vibrant communities of over half a million young African, Latin American, and Caribbean leaders whom we want to encourage to create positive social and economic change in their communities.

Primary project tasks include developing social media and website content:

- Research and draft multimedia content (social media posts, blog posts, videos, graphics/infographics, etc.) relevant to young African and Latin American leaders, with a particular focus on leadership, professional development, and entrepreneurship as well as our policy online campaigns on issues such as transparency and good governance, civic participation and democracy, and women's empowerment.
- Review network member submissions about their experiences and projects in the Screendoor and Google Forms platforms and draft social media and blog content highlights.

Required Skills or Interests

Skill(s)

Cultural diplomacy

Data analysis

Data visualization

Design thinking

Editing and proofreading

Graphic design

Infographic design
Marketing
Research
Social media management
Storytelling/blogging/vlogging
Survey / polling design
Videography
Website design
Writing

Additional Information

We are looking for creative, proactive students with initiative who can help us brainstorm and create relevant content to engage these YALI and YLAI Network young leaders.

Writing, video production/editing, and graphic design skills are particularly helpful.

Additional tasks include:

- Assist with the planning and monitoring of social media chats (Facebook or Twitter) with experts. Assist with follow-up by drafting social media and blog content highlights from the chats.
- Assist with drafting emails to network members related to policy campaigns or other topics.
- Assist with email list data updates and list data clean-up as needed.

If you are DC-based, there is also the possibility of assisting with local events related to these youth networks (summits, conferences, etc.).

The position requires the use of G Suite tools, such as Google Drive and Google Docs, and the Slack messaging platform.

For more information on the YALI Network, visit yali.state.gov.

For more information on the YLAI Network, visit ylai.state.gov.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Portuguese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
Spanish	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
French	Minimum professional proficiency	Minimum professional proficiency	Nice to Have